

For Immediate Release



CONTACT: Michele Tedrick
Director of Marketing
mtedrick@corechristianity.com

***Core Christianity* radio show is moving to a “live” call-in format to answer listeners’ questions about the Bible and the Christian life.**

San Diego, CA – December 23, 2020 - Core Christianity (corechristianity.com), a Christian non-profit dedicated to helping millions of people understand what the Bible teaches, announced they are switching to a daily “live” call-in 30-minute radio show.

“Our plan from the beginning was to go to a daily ‘live’ call-in show in order to have the highest level of timely engagement with our listening audience,” said president and CEO, Mark Green. “Now people can call in and ask their questions to Pastor Adriel in real time.” Commenting on this new undertaking, Producer Aaron Simon said, “The entire team is thrilled about expanding our ability to help people understand their Bibles. We love hearing from people from all over the world and hearing how the Bible helps them in their daily lives.” Green is proud of the entire team and how the live show has come together: “We disassembled the original studio, moved to a larger facility, and reassembled an expanded studio in order to make this happen.”

Adriel has hosted Core Radio since 2018 and is a millennial church planting pastor in the heart of San Diego. Bill is a skilled professional who loves Core Christianity and has over 25 years of experience in Christian radio. Pastor Adriel will answer callers’ questions about the Bible and the Christian life live for a half hour every Monday through Friday starting Monday, January 18th.



Pastor Adriel Sanchez

Core Christianity combines the power of radio with its web presence to reach Christians with the core truths of the Christian faith. “Radio, Bible studies, social media—we will employ every technology,” said Green. He continued, “We call this The Campaign for Core Christianity, and we have big plans. Next, we will launch Core Christianity in Arabic, for the Middle East/North Africa. This aligns with Core Christianity’s ultimate desire: to equip the church to get the gospel right, and to get the gospel out. We will launch Arabic versions of the Core Christianity website, questions and answers, articles, Bible studies, videos, books, and more. Not only do we want to share the best of what we have with

Arabic speakers, but also we will also gather wisdom and resources from Christian leaders in that part of the world and share that with our English-speaking Core audiences in the USA and worldwide.”

Core Christianity has:

- Won “New Broadcast Ministry of the Year” from Bott Radio Network at NRB in February 2020
- Grown its web presence to a half-million visits per month from over 200 countries around the world
- Seen 2.5 million podcast downloads since September 2018—now averaging 4,000 per day
- Answered over 2,500 questions on the radio
- Published hundreds of articles and dozens of Bible studies

About Pastor Adriel Sanchez



Pastor Adriel Sanchez received his theological training from Westminster Seminary California and now serves as an ordained pastor of North Park Presbyterian Church (PCA) in San Diego. He is host of the *Core Christianity* radio program and a content creator at corechristianity.com.

Adriel and his wife have four wonderful children and make their home in San Diego.

About Dr. Bill Maier



Dr. Bill Maier is a veteran broadcaster with a background in both general market and Christian radio. He also holds a doctoral degree in clinical psychology from Biola University in Southern California. During his time at Focus on the Family, Bill hosted the *Weekend Magazine* program, the *Family Minute with Dr. Bill Maier*, and the *Family Insights* TV news feature. He assists Pastor Adriel with callers on the *Core Christianity* radio show and hosts the overnight program on the Moody Radio Network and on Moody’s Praise and Worship Channel.

Bill and his wife Lisa have three energetic teenagers and an even more energetic Labradoodle named Sparky. They make their home in the Minneapolis area.

About Aaron Simon



Aaron Simon has been with the show since it began as the Audio Production Manager, and he was recently promoted to Producer of Core Radio. He studied music and recording at California State University San Marcos and holds a B.A. in Visual & Performing Arts. For six years Aaron ran an after-school program at a teen center in Escondido, hosting free studio time and DJ classes for at-risk youth. He has his own studio at home where he writes, engineers, and produces music. He has mixed and mastered over 1,000 hours of content for singers, rappers, podcasters, and audio books.

Aaron and his wife Beth have two children, including their newest arrival this month. They make their home in Oceanside, CA.

About Mark Green



Mark Green is President and Chief Executive Officer of White Horse, Inc., home to its namesake the *White Horse Inn* radio show and podcast, *Modern Reformation* magazine, The Campaign for Core Christianity, and the Global Theological Initiative. Mr. Green holds a Master of Divinity from Reformed Theological Seminary in Washington, D.C. He is an ordained Minister in the Orthodox Presbyterian Church and serves as a member of their Foreign Missions Board Committee. Mr. Green previously served as an overseas executive managing various international operations at ExxonMobil Corporation.

Mark is married to Lucy and is the father of four children. They live outside of Washington, D.C.